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Tiffany & Co. Reimagines the Iconic Bird on a Rock in a Striking New High and Fine Jewelry Collection

NEW YORK, NY (XX, 2025) — Tiffany & Co. today unveils a new jewelry collection, Bird on a Rock by Tiffany, reimagining Jean Schlumberger’s iconic Bird on a Rock motif through the visionary lens of Nathalie Verdeille, Chief Artistic Officer of Jewelry and High Jewelry. The collection includes new high jewelry suites and marks the debut of designs in the fine jewelry category, all of which celebrate the soaring optimism and boundless potential of love. At the heart of the Bird on a Rock collection is the wing motif—graceful, sculptural and symbolic. Inspired by the layered beauty and delicate tension of a bird’s plumage, the designs take flight in radiant diamonds and precious metals.

“For the high jewelry Bird on a Rock designs, we studied birds as Jean Schlumberger did—carefully observing their stances, their feathers, the structures of their wings—to create dynamic forms that seem to flutter and perch upon the wearer,” said Nathalie Verdeille, Chief Artistic Officer, Tiffany & Co. *“For the fine jewelry collection, we looked at this bird from another perspective, distilling it down to its essence—the wing—and stylizing the motif into elegant, abstract patterns. These sculptural forms intertwine and unfold in textural creations that are as abstract as they are symbolic.”*

The collection includes two exceptional high jewelry suites. One is centered around tanzanites—an iconic Tiffany & Co. “legacy gemstone” that the House introduced in 1968—while the other celebrates turquoise, a gemstone deeply embedded in Tiffany & Co.’s design heritage. The use of turquoise is also a nod to Jean Schlumberger, who featured the gemstone in high jewelry, juxtaposing it in surprising ways, such as with diamonds. The tanzanite suite features a striking necklace, bracelet and earrings. The turquoise suite is anchored by a statement necklace featuring a diamond bird that appears to grasp strands of cabochon turquoise, accented with gold and diamond feathers throughout. The piece culminates in a dramatic cabochon turquoise drop. The suite also includes a pendant, brooch and ring, each echoing the iconic bird in unexpected ways.

In the Bird on a Rock fine jewelry collection, the sophistication and avant-garde artistry of the original Bird on a Rock brooch evolves into bold, textural creations. Each design celebrates nature’s individuality and asymmetry—two qualities that deeply inspired Jean Schlumberger. Figurative bird motifs, flying solo or in pairs, are rendered with the same craftsmanship as the high jewelry pieces. From intricate texturing to various diamond-setting techniques, Tiffany & Co.’s craftsmanship

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signatures are evident throughout the collection.

The collection's more abstract interpretations showcase diamonds with hidden settings, as if suspended midair. When stacked, the scalloped edges of one piece perfectly nestle with the feather-shaped silhouette of the other. One key style, a pair of convertible earrings, offers four different looks, from striking drop earrings to delicate studs.

As with all Tiffany & Co. collections, love remains at the heart of Bird on a Rock. Each unique piece serves as an inspiration for those embarking on their journey, whether solo or together—a beautiful reminder that the sky is the limit for those who dare to soar. Breaking free from limitations, the Bird on a Rock collection is designed for dreamers.

Bird on a Rock by Tiffany will be available starting on September 2 at select Tiffany & Co. stores globally.

About Tiffany & Co.

Tiffany & Co., founded in New York City in 1837 by Charles Lewis Tiffany, is a global luxury jeweler synonymous with elegance, innovative design, fine craftsmanship and creative excellence.

With more than 300 retail stores worldwide and a workforce of more than 14,000 employees, Tiffany & Co. and its subsidiaries design, manufacture and market jewelry, watches and luxury accessories. Over 3,000 skilled artisans cut Tiffany diamonds and craft jewelry in the Company's own workshops, realizing the brand's commitment to superlative quality.

Tiffany & Co. has a long-standing commitment to conducting its business responsibly, sustaining the natural environment, prioritizing diversity, equity and inclusion, and positively impacting the communities in which it operates. To learn more about Tiffany & Co. and its commitment to sustainability, please visit [tiffany.com](https://www.tiffany.com).

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